



SeeSaw

Grief Support

**Corporate Partnerships
Fundraising Pack**

Together, we can make a lasting difference in Oxfordshire

Is your business looking for an opportunity to make a profound difference to the lives of bereaved children and young people in Oxfordshire?

SeeSaw Grief Support is the Oxfordshire charity dedicated to supporting children and young people when a close family member is dying or has died. With your partnership, we can continue to offer vital services that build resilience, restore hope, and change futures.

By partnering with SeeSaw, you will:

- Help keep our services free of charge for families
- Enable us to reach more children in urgent need of support
- Demonstrate your commitment to social responsibility
- Help raise your profile within the Oxfordshire business community

This pack will help you understand:

- About SeeSaw Grief Support
- Ways to Get Involved
- Your Impact
- Who to Contact



About SeeSaw Grief Support

SeeSaw Grief Support is a small charity based in Oxfordshire providing grief support to children, young people, and their families when a parent, carer, or sibling is dying or has died. SeeSaw has over 25 years' experience in providing grief support to children and young people across Oxfordshire to help reduce the emotional, psychological and mental health consequences of bereavement. This vital service is free and relies entirely on donations. Our mission is to ensure high quality grief support is accessible to all children, young people and families in Oxfordshire, if and when they need it.

We believe no young person should face grief alone.

“Even years on, it’s completely valid to ask for support again, grief doesn’t expire.”

“Just because it’s hard to talk about, doesn’t mean it’s not worth talking about”

Why Our Work Matters

- In the UK, around 1 child in every classroom is bereaved of a parent, carer, or sibling by the age of 16
- Each year in Oxfordshire, an estimated 200 parents die, leaving about 350 school-aged children bereaved.
- Overall, there are around 2,250 bereaved school-aged children in Oxfordshire, yet there is no statutory provision for grief support for young people.
- The death of a parent or sibling is considered an Adverse Childhood Experience (ACE). Research shows that one third of bereaved children are at risk of emotional and behavioural difficulties within two years.

SeeSaw strongly believes that grief is a natural reaction and that, with the right support from those around them, most children do well. Children do better when their grief is acknowledged, when they have age-appropriate information, when they can ask questions, when they can talk about how they feel when they want to, when their feelings are validated, and they can talk about and remember the person who died. Work that focuses on supporting families, schools, and professionals, mitigates against longer term adverse impacts, by building resilience, communication strategies and coping behaviours.

Our Impact

- Over **25 years'** experience in providing grief support
- Last year, **462 children and young people, and 323 families** received support; more than **8,000** children and young people have received support to date
- Services include 1-1 support, telephone calls, home visits, online videos, and booklets
- Advice, resources, and training are provided to schools and professionals



Ways to Get Involved

Nominate SeeSaw as your Charity of the Year

- Your annual partnership could help fund SeeSaw's vital service throughout the year, from 1-1 support, training for schools and professionals, to covering travel costs for home visits

Set up your own Fundraising Event or Challenge


- Staff can organise fundraising activities in the office e.g. a raffle or lunchtime quiz
- Take on a challenge with your colleagues e.g. Yorkshire 3 Peaks

Employee Volunteering

- Helping at fundraising events
- Offering professional skills (legal, HR, marketing, finance, etc.)

Fundraising and Challenge Events (2026)

- Charity Golf Day at Frilford Heath Golf Club – Thursday 30th April
- Oxford Half Marathon – Sunday 11th October
- Skydive challenge – Sunday 7th June
- International adventures such as the Sahara Trek
- Bike Oxford – Sunday 21st June
- Blenheim 7K Fun Run – Sunday 17th May

A group of people in outdoor gear are posing on a hillside. They are holding a blue t-shirt that has the SeeSaw logo and text: "SeeSaw Grief support for children and young people in Oxfordshire". The background shows a clear blue sky and distant hills.

We can also support workplace wellbeing initiatives such as Race at Your Pace, encouraging staff to stay active while fundraising for a local cause.

Match Funding

Match fund your staff fundraising or appeals e.g. SeeSaw's Big Give campaign at Christmas.

Gift in Kind

Donating goods, services, or space can significantly reduce our operating costs.

Examples include:

- Providing refreshments at events
- Donating raffle or auction prizes
- Offering meeting or workshop space
- Supplying printing or marketing support

Payroll Giving

Payroll Giving is a simple, tax-efficient way for employees to donate regularly. Even small monthly contributions collectively make a significant difference — providing sustainable income that allows us to plan and expand our services.

Event Sponsorship

Sponsorship benefits can include:

- Brand visibility across event marketing
- Social media and website recognition
- Networking opportunities

Awareness and Advocacy

- Share our services with your staff, customers and clients
- Feature SeeSaw in your internal communications
- Highlight your partnership with us on social media



Your Impact

Between 2024-2025:

462 children and young people from

323 families benefitted from our service

100%

reported their
grief support as
being very helpful

“I saw a difference in my boy’s
behaviour and emotional
regulation after the session -
he was calmer and less angry
and volatile.”

What donations can buy:

£450

funds a training session
for school staff

£830

average bereavement
support costs for one child

£4000

covers the cost of staff
phones

MVKelly’s story

“At MVKelly we’re always proud to give back to the local community and this year we’ve been honoured to support SeeSaw at multiple charitable events.

We donated £4,000 to help SeeSaw develop their new website - we’re honoured to be a small part in helping SeeSaw reach more families, improve their engagement and help even more people in Oxfordshire.

We had a fantastic time joining SeeSaw at their golf day in the summer, and in October 8 members of our commercial team raised £11,000 at the Oxford Half Marathon.

We’re so proud of our team’s efforts and even prouder to stand alongside this remarkable organisation doing such fantastic work.”



Contact

Jane Elliott, Corporate Partnerships Manager



- jane.elliott@seesaw.org.uk
- +44 7835 146774
- www.seesaw.org.uk

I look forward to working with you to make a meaningful and lasting difference in the lives of children and young people across Oxfordshire.

Companies supporting SeeSaw Grief Support in 2026



Formulating tomorrow together



Your Expert Property Partner



SeeSaw Grief Support

Reg. Charity no. 1076321



Registered with
**FUNDRAISING
REGULATOR**

